



The Business of Aging: Housing, Technology, Healthcare

Thursday, October 5, 2023 — Free and Virtual

2023 Sponsorship Packages

PLATINUM: \$10,000

- Full-screen ad at the opening of the event
- 2 min. executive intro or commercial video ad
- Company logo on registration form
- Company logo in email confirmations
- Company logo in all pre- and post- event promotional advertising
- Link from St. Mary webpage to your company website
- Recognition in recorded video credits

GOLD: \$5,000

- Stationary company logo at bottom of page during panelist introductions
- Company logo in all pre- and post- event promotional advertising
- Link from St. Mary webpage to your company website
- Recognition in recorded video credits

SILVER: \$2,500

- Company logo in all pre- and post- event promotional advertising
- Link from St. Mary webpage to your company website
- Recognition in recorded video credits

DONATION

- Recognition in recorded video credits

LEARN MORE

Join us and be a part of our efforts to transform the lives of older adults throughout the country and the world!

Contact: Terry Vandenberg
tvandenberg@smdcd.org

A WINNING OPPORTUNITY

Being a sponsor of the 2023 Business of Aging event places your business at the heart of a successful event addressing the important issues around housing, technology, and healthcare for older adults.

This year's theme will center around mental health issues faced by America's aging population. Older adults around the country are battling rises in substance abuse, increased isolation, and other personal and emotional challenges. Our speakers will include local, state, and national leaders sharing insights on these mental health issues.

As a sponsor of this annual event, your business will demonstrate the importance of raising awareness of the needs of our aging population.

The audience will be sophisticated leaders in housing, technology, and healthcare. Following the event, the recorded video will be shared with our hundreds of partners and leaders.

